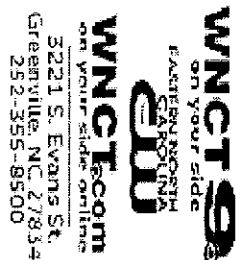


CONTRACT



WNCN
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

3221 S. Evans St.
Greenville, NC 27834
252-355-8500

And:

Great American Media
3050 K Street Northwest
Washington, DC 20007
USA

Contract / Revision		Alt Order #
950638 / 2		25316650
Product		
DSCC		
Contract Dates		Estimate #
10/18/16 - 10/24/16		5471
Advertiser		Original Date / Revision
POL/DSCC IE		10/05/16 / 10/20/16
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WNCN	Katz Washington	Katz/Washingto
Special Handling		
Demographic		
Adults 35+		
Agency Code	Advertiser Code	Product 1/2
9913721	49	53
Agency Ref	Advertiser Ref	
IN3307/TO232		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNCN	10/18/16	10/24/16	Local News @ 6a	6a-7a		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--				2	\$425.00				
2	WNCN	10/18/16	10/24/16	Local News @ 6a	6a-7a		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--				2	\$425.00				
3	WNCN	10/18/16	10/24/16	CBS This Morning	7a-9a		:30				NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--				5	\$325.00				
4	WNCN	10/18/16	10/24/16	Local News Sa 7-8a	7a-8a		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S-				1	\$140.00				
5	WNCN	10/18/16	10/24/16	Local News Su 7-8a	7-8a		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S				1	\$140.00				

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WNCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

Contract / Revision	Alt Order #
950638 / 2	25316650

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	DSCC	5471

Advertiser	Original Date / Revision
POL/DSCC IE	10/05/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
6	WNCT	10/18/16	10/24/16	Local News Su 7-8a	7-8a		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$140.00				
7	WNCT	10/18/16	10/24/16	Let's Make a Deal	10a-11a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	1				\$350.00				
8	WNCT	10/18/16	10/24/16	Price Is Right	11a-12p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	1				\$550.00				
9	WNCT	10/18/16	10/24/16	Local News @ 12p	12p-1230p		:30				NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	5				\$425.00				
10	WNCT	10/18/16	10/24/16	Y&R	1230p-130p		:30				NM	1	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	1				\$780.00				
11	WNCT	10/18/16	10/24/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$400.00				
12	WNCT	10/18/16	10/24/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$400.00				
13	WNCT	10/18/16	10/24/16	Dr. Phil	4p-5p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	2				\$400.00				
14	WNCT	10/18/16	10/24/16	Local News @ 5p	5p-530p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	1				\$400.00				
15	WNCT	10/18/16	10/24/16	Local News @ 530p	530p-6p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	2				\$400.00				
16	WNCT	10/18/16	10/24/16	Local News @ 6p	6p-630p		:30				NM	1	\$1,000.00

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WNCN
 EASTERN NORTH
 CAROLINA
 WNCN-TV

WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision
 950638 / 2

Alt Order #
 25316650

Contract Dates
 10/18/16 - 10/24/16

Product
 DSCC

Estimate #
 5471

Advertiser
 POL/DSCC IE

Original Date / Revision
 10/05/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week: 10/18/16 10/24/16 MTWTF--													
E 17	WNCN	10/18/16	10/24/16	Local News @ 6p Sa	6p-630p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:	10/18/16	10/24/16	-----S-	1	\$275.00								
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNCN	10/18/16-10/24/16	Local News @ 6p Sa	6p-630p	-----Sa--	:30		\$275.00		NM		
Credited													
made good on lines 29-30													
E 18	WNCN	10/18/16	10/24/16	CBS Evening New Weekend 630p-7p	7p-730p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:	10/18/16	10/24/16	-----S-	1	\$300.00								
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNCN	10/18/16-10/24/16	CBS Evening New Weekend 630p-7p	7p-730p	-----Sa--	:30		\$300.00		NM		
Credited													
made good on lines 29-30													
E 19	WNCN	10/18/16	10/24/16	Sa 7p-730p	7p-730p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:	10/18/16	10/24/16	-----S-	1	\$200.00								
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNCN	10/18/16-10/24/16	Sa 7p-730p	7p-730p	-----Sa--	:30		\$200.00		NM		
Credited													
made good on lines 29-30													
E 20	WNCN	10/18/16	10/24/16	Local News @ 6p Su	6p-630p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:	10/18/16	10/24/16	-----S	1	\$325.00								
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNCN	10/18/16-10/24/16	Local News @ 6p Su	6p-630p	-----Su	:30		\$325.00		NM		
Credited													
made good on lines 29-30													
21	WNCN	10/18/16	10/24/16	Family Feud	730p-8p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:	10/18/16	10/24/16	MTWTF--	1	\$850.00								
22	WNCN	10/18/16	10/24/16	Code Black	10p-11p		:30				NM	0	\$0.00

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WNCN
 EASTERN NORTH
 CAROLINA
 on your side

WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

WNCN.com
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
950638 / 2	25316650

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	DSCC	5471

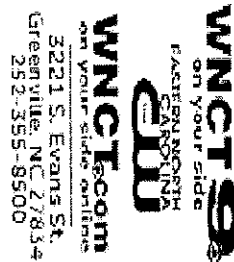
Advertiser	Original Date / Revision
POL/DSCC IE	10/05/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week:	10/18/16	10/24/16	--W----		\$3,000.00								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type					
1	WNCN	10/18/16-10/24/16	Code Black	10p-11p	---W-----	:30	\$3,000.00	NM					
Credited													
made good on line 28													
23	WNCN	10/18/16	10/24/16	48 Hours	10p-11p		:30				NM	1	\$1,000.00
Week:	10/18/16	10/24/16	-----S-		\$1,000.00								
24	WNCN	10/18/16	10/24/16	NCIS LA	8p-9p		:30				NM	1	\$3,250.00
Week:	10/18/16	10/24/16	-----S		\$3,250.00								
25	WNCN	10/18/16	10/24/16	Local News @ 11p	11p-1135p		:30				NM	1	\$700.00
Week:	10/18/16	10/24/16	MTWTF--		\$700.00								
26	WNCN	10/18/16	10/24/16	LN Su	11p-1135p		:30				NM	1	\$400.00
Week:	10/18/16	10/24/16	-----S		\$400.00								
27	WNCN	10/18/16	10/24/16	Late Late Show	1235a-135a		:30				NM	1	\$50.00
Week:	10/18/16	10/24/16	MTWTF--		\$50.00								
28	WNCN	10/23/16	10/23/16	Elementary	1030p-1130p		:30				NM	1	\$3,000.00
Week:	10/18/16	10/24/16	-----S		\$3,000.00								
29	WNCN	10/22/16	10/22/16	SEC Football	330p-7p		:30				NM	1	\$600.00
Week:	10/18/16	10/24/16	-----S-		\$600.00								
30	WNCN	10/18/16	10/24/16	ECU Coaches Show	1130a-12p		:30				NM	1	\$500.00
Week:	10/18/16	10/24/16	-----S		\$500.00								
Totals													37
													\$21,700.00

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WNCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

Contract / Revision	Alt Order #
950638 / 2	25316650

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	DSCC	5471

Advertiser	Original Date / Revision
POL/DSCC IE	10/05/16 / 10/20/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	37	\$21,700.00	(\$3,255.00)	\$18,445.00
Totals	37	\$21,700.00	(\$3,255.00)	\$18,445.00

Signature: _____

Date: _____

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KATZ TELEVISION GROUP

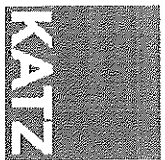
125 West 55th St
New York, NY 10019

Contract # 25316650 Changes as of: 10/19/2016 at 5:10 PM Version: Highlighting Revision 3
CPE: 49/53/5471 Flight: 10/18/16 - 10/24/16
Agency: Great American Media Advertiser: DSCC IE Station: WNCT
GREAT AMERICAN MEDIA 3050 K ST NW Product: DSCC Office: WASHINGTON Bern/Wash
SUITE 100
WASHINGTON DC 20007
Total \$: \$21,700.00
Total Spots: 37
Total CPP: \$0.00

Comments: New Order
Issue - DSCC
PLS CFM
T/R JACOB

Agency Order #: 5419254
Buyer: Pino, Thomas
Salesperson: JACOB ROTH 212-373-8175
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: JACOB ROTH 212-373-8175
Total GRP:
Trafic #: 950638
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18	10/18				
REV-17	Sa 6p-6:30p		9 On Your Side Weekend	\$275.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV-18	Sa 6:30p-7p		CBS Evening News Saturday	\$300.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV-19	Sa 7p-7:30p		9 On Your Side Weekend	\$200.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV-20	Su 6p-6:30p		9 On Your Side News @ 6 PM	\$325.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV+29	Sa 3:30p-7p		SEC Football	\$600.00	0.0	30	0	1	1	\$600.00	\$0.00	0.0
REV+30	Su 1:30a-12n		ECU Coaches	\$500.00	0.0	30	0	1	1	\$500.00	\$0.00	0.0
TOTALS: 37									37	\$21,700.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25316650	Changes as of: 10/19/2016 at 5:10 PM	Version: Highlighting Revision 3	Total \$: \$21,700.00
CPE: 49/53/5471	Flight: 10/18/16 - 10/24/16	Station: WNCT	Total Spots: 37
Agency: Great American Media	Advertiser: DSCC IE	Market: Greenville/New Bern/Wash	Total CPP: \$0.00
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Product: DSCC	Office: WASHINGTON	
Agency Order #: 5419254	Buyer: Pino, Thomas	Primary Demo: Adults 35+	Total GRP:
Salesperson: JACOB ROTH	212-373-8175	Con Type: POLITICAL/VOTE	Traffic #: 950638
		Assistant: JACOB ROTH	Separation:
		212-373-8175	

Special Instructions			Order Level Comments	
Date/Time	Added by	Comment		
		replaces offer 002		
		programs below did not air due to sports		
		Line 18 1x Sa 630p news \$300		
		Line 19 1x Sat 7p news \$200		
		Line 17 1x Sat 6p news \$275		
		Line 20 1x Sun 6p news \$325		
		Total \$1100		
10/19/16 2:56 PM	Jennifer Layman	1x Sat 10/22 330p-7p SEC Football \$600 1x Sun 10/23 1130a-12n ECU Coaches Show \$500 total \$1100 programs below did not air due to sports		
10/19/16 2:14 PM	Jennifer Layman	can make good on same order 10/22 1x Sat 12n-330p ACC Football \$1100		
		New Order Issue - DSCC PLS CFM		
10/17/16 3:06 PM	JACOB ROTH	T/R JACOB		
10/17/16 10:13 AM	Jennifer Layman	Line 22 1x 10/19 Wed 10p code black \$3000 prog change to pres debate at different rate. Can run 10/23 Sun 1030p Elementary \$3000		
		New Order Issue - DSCC PLS CFM		
09/23/16 12:07 PM	JACOB ROTH	T/R JACOB		
		New Order Issue - DSCC PLS CFM		
09/23/16 12:07 PM	JACOB ROTH	T/R JACOB		



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25316650

Changes as of: 10/19/2016 at 5:10 PM

Version: Highlighting Revision 3

CPE: 49/53/5471

Agency: Great American Media

Advertiser: DSCC IE

Station: WNCN

Total \$: \$21,700.00
Total Spots: 37

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Product: DSCC

Market: Greenville/New
Bern/Wash

Total CPE: \$0.00

20007

Agency Order #: 5419254

Buyer: Pino, Thomas
Salesperson: JACOB ROTH
212-373-8175

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Total GRP:
Trafic #: 950638
Separation:

Competitive Information

Market Budget:	\$74,828
WNCN Share:	29%
Comment:	
ENCT:	1%
WCTI:	24%
WFXI:	7%
WTTN:	37%
Unknown:	2%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	37	\$21,700.00	N/A	0.0
Total	100%	37	\$21,700.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	37	\$21,700.00
Total	37	\$21,700.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/19/16 5:10 PM	JACOB ROTH	Revised		2	\$0	\$21,700.00	Changes: Total Spots from 39 to 37. 6 buylines added or modified.
Makegood 3	10/19/16 2:56 PM	Jennifer Layman	Sent To Rep			\$0	\$21,700.00	
Makegood 2	10/19/16 2:14 PM	Jennifer Layman	Sent To Rep			\$0	\$21,700.00	
Revision	10/17/16 3:06 PM	JACOB ROTH	Confirmed			\$0	\$21,700.00	Changes: Competitive Market Budget from \$98,879 to \$74,828. 2 buylines added or modified.
Makegood 1	10/17/16 10:13 AM	Jennifer Layman	Sent To Rep			\$0	\$21,700.00	
Queued for Electronic Contracting	9/26/16 2:45 PM					\$0	\$0	
Revision	9/23/16 12:07 PM	JACOB ROTH	Confirmed			\$0	\$21,700.00	Changes: Demo Meta to IR16i. User Entered \$ from \$0.00 to \$21,700.00. Default Spot Length to 30, Product from issue to DSCC, Comments from Separation: 30 to New Order
New	9/23/16 11:59 AM	JACOB ROTH	New	39		\$21,700.00	\$21,700.00	Issue - DSCC PLS CFM T/R JACOB. 8 buylines added or modified.

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.